

# FLAG REWARDS

## Tips & Suggestions

### What Do I Say?

#### When visiting a potential sponsor, try this approach:

*“We see you are flying the American Flag outside your building/home. We just wanted to stop by and say thank you for flying the flag. We are from your local American Legion Post and we help serve our community. We would appreciate your support by allowing us to provide you with your American Flags. Our prices are extremely low and your purchase helps to support our Post and the work that we do.”*

- Explain some of the work your Post does in your community.
- Also explain how they can become a sponsor of your Post by either buying flags from your Post or directly from American Legion Emblem Sales.
- Sponsorship flyers are available at: [http://emblem.legion.org/flag\\_rewards.asp](http://emblem.legion.org/flag_rewards.asp).

Remember: Your Post earns 10¢ for each \$1 spent on American flags by your Post or sponsors!