



# Maine American Legion

## Convention Yearbook Sponsorship Request Form

Support Veterans in the State of Maine by Promoting your Business in  
The American Legion, Department of Maine's Annual State Convention Yearbook.

**HELP US CONTINUE TO SERVE VETERANS FOR ANOTHER 100 YEARS!**

### Contact Person's Name

First Name

Last Name

### Contact Person's Cell

Area Code

Phone Number

### Alternate Phone

Area Code

Phone Number

### E-mail

example@example.com

### Company Name

### Address

Street Address

Street Address Line 2

City

State

Postal / Zip Code

Is your Business Veteran Owned?  Yes  No

Website Address

**DEADLINE FOR SUBMISSION IS MAY 7, 2021**

**Over →**

## Specifications & Submissions:

- In order to conform with IRS unrelated business income rules, please use the following guidelines for your sponsorship display/artwork:
  1. The display can include the company name, company logo, product lines, and contact information (address, phone number, email, web address).
  2. Slogans can be mentioned as well as value-neutral descriptions of the goods or services in acknowledging your support.
  3. Avoid price information or indications of savings. For example, avoid using terms like “the best” or “great prices”, etc.
- Please submit all files in digital format (PDF, JPEG, PNG, GIF, TIFF, InDesign or Photoshop) and formatted to the preferred size of your choice.

*Please note: Although we prefer you send your display in digital format, Option 3 does include the choice to mail your display on paper.*

## Payment Option Instructions:

- **Payment Option 1: Send Electronic Submissions of Digital Files and Payment Online:** Visit <https://form.jotform.com/RachaelJ/ALDOM-Yearbook-Sponsorship-ReqForm> or [www.mainelegion.org](http://www.mainelegion.org) and click on the image of the Maine American Legion Convention Yearbook Sponsorship Request Form.
- **Payment Option 2: Mail Check or Money Order via U.S. Postal Service with Electronic Form & Digital File Submissions:** Visit <https://form.jotform.com/RachaelJ/ALDOM-Yearbook-Sponsorship-ReqForm> or [www.mainelegion.org](http://www.mainelegion.org) and click on the image of the Maine American Legion Convention Yearbook Sponsorship Request Form. **Make check payable to Maine American Legion Convention Corporation and mail payment and Sponsorship Request Form to The American Legion, Department of Maine, 5 Verti Drive, Winslow, Maine 04901-0727.**
- **Payment Option 3: Mail Sponsorship Display/Artwork, Sponsorship Request Form & Check or Money Order via U.S. Postal Service:** 1. Fill out the contact information above. 2. Check off the desired page size. 3. **Mail a copy of your sponsorship display on paper or saved on a flash drive, Sponsorship Request Form, and check or money order made payable to Maine American Legion Convention Corporation to The American Legion, Department of Maine, 5 Verti Drive, Winslow, Maine 04901-0727.**
- **Business/Individual Donation Only Option (NEW):** This option allows individuals and businesses not submitting an ad to donate x amount of dollars in support of Maine veterans and have their name listed in the “Business & Individual Donors” page of the Maine AL Convention Yearbook. (All business names and ads will be linked to the businesses website if available).

*Businesses who have already sponsored ad space in the 2020 Convention Yearbook do not have resubmit an ad.*

*Please just send payment based on the ad size fee selected and make sure to check the box that says*

***“PLEASE USE AD SUBMITTED IN THE 2020 CONVENTION YEARBOOK”***

## Please reserve the following space in Maine American Legion's 2021 Annual Convention Yearbook.

\*Please call 207-873-3229 Ext. 2 to check on availability.

<input type="checkbox"/> *Outside Back Cover (7 1/2" x 10") (Limited to 1 full size pg.)	-	\$500.00
<input type="checkbox"/> *Inside Front Cover (7 1/2" x 10") (Limited to 1 full size pg.)	-	\$350.00
<input type="checkbox"/> *Inside Back Cover (7 1/2" x 10") (Limited to 1 full size pg.)	-	\$350.00
<input type="checkbox"/> Full Page (7 1/2" x 10") - B&W	-	\$175.00
<input type="checkbox"/> Full Page (7 1/2" x 10") - COLOR	-	\$200.00
<input type="checkbox"/> Half Page (7 1/2" x 4 3/4") - B&W	-	\$100.00
<input type="checkbox"/> Half Page (7 1/2" x 4 3/4") - COLOR	-	\$125.00
<input type="checkbox"/> Quarter Page (3 1/2" x 4 3/4") - B&W	-	\$50.00
<input type="checkbox"/> Quarter Page (3 1/2" x 4 3/4") - COLOR	-	\$75.00
<input type="checkbox"/> Business Card Size (3 1/2" x 2") - B&W	-	\$25.00
<input type="checkbox"/> Business Card Size (3 1/2" x 2") - COLOR	-	\$35.00
<input type="checkbox"/> Convention Yearbook - No. of Copies: _____ X \$20.00 ea.	=	\$ _____.
<input type="checkbox"/> Business/Individual Donation (no ad submitted):		\$ _____.

**Total \$ Amount Enclosed:** \$ \_\_\_\_\_.

**PLEASE USE AD SUBMITTED IN THE 2020 CONVENTION YEARBOOK**

**All checks are made payable to Maine American Legion Convention Corporation**

The American Legion, Department of Maine, 5 Verti Drive, Winslow, Maine 04901-0727

Phone: (207) 873-3229 | Email: [legionme@mainelegion.org](mailto:legionme@mainelegion.org) | Website: [www.mainelegion.org](http://www.mainelegion.org)